

## PRESS RELEASE

APRIL 13, 2021

To our HyTek Friends and Supporters:

Thank you for the overwhelming amount of support and interest in the HyTek HT-1 eStand. For the last 30+ days we have met and visited with so many great people. Our social media following has exploded with videos reaching over 10+ million views... Thank You!

We have some immediate concerns that we feel we need to address and meet since the launch of our Kickstarter project.

## PRICING CONCERN:

We believe this product should be made here in the USA. Because of this, we have been met with some challenges keeping costs to a minimum. The eStand system is built with the highest quality materials for longevity of use and to maximize your safety. This has been our challenge.

## TIMING/TURNAROUND CONCERN:

New Product Manufacturing and Testing turnaround, most of the time, is out of our control. We don't want to mislead anyone on delivery dates and we understand that most people do not want to pay for something today and have to wait over 6 months for us to deliver. You'd be missing this next hunting season.

Our Kickstarter campaign will be put on hold until we can solve these concerns. With that being said, we are working diligently with our manufacturing and production team to make this product more affordable for everyone.

Please let us know if we can help answer any of your questions. Visit us on our website at www.hytekhunting.com.

Our Hytek story isn't over, in fact... it's only just beginning.

Stay Tuned... Thank you for your patience and support.

Todd Brown CEO Hytek Hunting

Todd R Brown

